



Deploy

Background

Deploy was founded in November 2003 after a steering group comprising of key people across the disability sector recognised that with support, employers could reduce some of the barriers which prevent disabled people gaining and keeping employment.

Responding to a need

An ageing workforce coupled with a shortage in labour has meant disabled workers are increasingly contributing to the success of businesses in the region. Responsible for filling skills gaps, disabled people provide a rich yet often overlooked resource for businesses.

With Government targeting an employment rate of 80%, Deploy acts as an employment broker to businesses helping to match suitable candidates with job opportunities, as well as helping people return to the workplace.



PROFILE IN BRIEF

Deploy

Services offered:

Support for employers around the employment of disabled people including:

- One to one consultations with employers
- Information, advice and guidance
- Compliance with the Disability Discrimination Act

Who do you work with?

- Sheffield City Council
- Sheffield PCT
- Sheffield Care Trust
- Sheffield Occupational Health Advisory Service
- Job Centre Plus
- Disability organisations
- Disabled people

Contact details:

Deploy, Unit 11, SCEDU, 53 Mowbray Street
Sheffield, S3 8EN

tel: 0114 281 4176

email: enquires@deploy.org.uk

www.deploy.org.uk

Engaging with businesses and the community

Working with the business community, Deploy has successfully challenged many of the pre-conceptions associated with disabilities, communicating the benefits of disabled employees. Research undertaken by Deploy suggests that disabled individuals are more reliable and work harder than many of their able-bodied counterparts.

For employers in South Yorkshire looking to employ from the disabled labour market, Deploy acts as a first point of contact, enabling their needs to be matched with potential candidates. It provides a vital link between businesses, job agencies and support organisations.

Recently, Deploy has released a new software package. The CV-ROM features video clips of prospective employees and Curriculum Vitae information. According to Lynne Hoy, Executive Director, Deploy, the CV-ROM is enables employers to understand the considerable potential offered by employing disabled people:

"Sadly, for many people, when they think of a disabled person, they often associate the term with people facing severe mental and physical problems. The CV-ROM enables employers to find out more about individuals, before requesting a formal interview. It has been important in challenging these perceptions and as a result of the project a growing number of disabled people are successfully securing employment".

The CV-ROM features video clips of prospective employees as well as typical Curriculum Vitae information; it also provides vital information about the support which is available for both employer and disabled employees.

Looking ahead

Deploy is currently looking at raising revenue to create a social enterprise company that will further enhance its service. Through the CV-ROM project Deploy hopes to help employers and disabled people engage further, creating better opportunities for workers and providing business with a suitable solution to their labour force requirements through the employment of skilled, qualified disabled people.

